Dear [Name],

PDAS New Teacher Orientation – Online

In conjunction with the Region XIII Education Service Center and the Texas Education Agency, Responsive Learning is proud to announce the rollout of the online version of the PDAS Teacher Orientation.

**Online**
The modules are a blended, web-accessible version of the existing training. But, unlike the traditional training, this offering will be highly interactive with lots of hands on engagement and frequent assessments – both formative and summative.

**Blended**
Additionally, (and this is the part I’m most passionate about) we are adding an entirely new, principal-facilitated, face-to-face module that ties the whole course together. It provides the opportunity for new teachers to ask questions and have discussion with their fellow new teachers on campus.

It also provides the opportunity for the principal to introduce them to his or her expectations, local timelines, walk through forms and processes, district and campus goals, etc. In essence, it creates a learning conversation between the new teachers and their principal, communicating that their new job is about more than just standing up and delivering some information to students; it’s about connecting with students, building relationships, and making a difference in the lives of those who pass through their classrooms.

**Tracking**
Another real benefit of the new online version is the tracking and reporting of the participation and performance of the new teachers. It really begins to provide some feedback on the strengths and needs of classroom teachers.

**Changing Practice**
I guess you can tell that I’m pretty excited about this “new baby”! PDAS Teacher Orientation has been mandated for quite a while, but its delivery has been inconsistent, and its effectiveness has been hard to quantify. We believe that’s all about to change.

The online version is about changing practice, moving away from PDAS being just a mandatory evaluation tool. The online version is about student performance and learning through the professional development of teachers.

I’m hoping that Target ISD will be one of the early adopters to get on board with this new approach to developing the capacity and effectiveness of their classroom teachers.

**Early Adopter Discounts**
As an added incentive, if you purchase before July 10, the following coupon code XXXXXXX will allow you to train an additional number of teachers at no additional cost. Please visit www.responsivelearning.com/pdas to register or to find out more. You can also call me directly at (936)520-0055.

All the best to you throughout the summer and next year!

Kay Karr,
President, Responsive Learning